

## GAC Early Warning – Submittal GOVIDN-JP-94344

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<b>Application ID:</b>	1-1658-94344
<b>Entity/Applicant Name:</b>	Net-Chinese Co., Ltd.
<b>String:</b>	政府
<b>Early Warning Issue Date:</b>	20 November 2012

### Early Warning Description – This will be posted publicly:

The gTLD “.政府” is proposed for Chinese-speaking people, places, and communities around the world. The applicant, Net-Chinese Co., Ltd, has stated that “.政府” will focus on global targets for governmental organizations, public institutions, or any related organizations supported by governments to provide public services.

The string 政府 is used in Japanese, which is official language of Japan, and it means “government” as it does in Chinese. Therefore, Japanese government has concerns in terms of confusing internet users.

### Reason/Rationale for the Warning – This will be posted publicly:

The gTLD “.政府” is proposed for Chinese-speaking people, places, and communities around the world. The applicant, Net-Chinese Co., Ltd, has stated that “.政府” will focus on global targets for governmental organizations, public institutions, or any related organizations supported by governments to provide public services.

The string 政府 is used in Japanese, which is official language of Japan, and it means “government” as it does in Chinese. Therefore, Japanese government has the following concerns in terms of confusing internet users.

(a) Verification process

In order to prevent websites using “.政府” from online fraud or abuse, identity verification of registrations for the proposed gTLD “.政府” is important. The application fails to spell out how it can ascertain the governmental status of proposed registrations for the proposed gTLD “.政府”.

(b) Targeted organization criteria

The characteristics of targeted organizations of the proposed gTLD “.政府” such as governmental organizations, public institutions, or any related organizations supported by government to provide public services, vary from country to country in terms of laws and forms. The applicant should gain various governments’ consensus on global unified criteria for targeted organizations to reduce internet user confusion.

(c) Domain structure

The Applicant fails to spell out how to design second-level domains of the proposed gTLD “.政府”. The applicant should explain whether the second-level domains are limited to country and territory names or are open for organization names.

Especially, if second-level domains are open for organization names, as there are common names or abbreviations of organizations among countries, some domain names could confuse internet users. In order to avoid any confusion in official websites or e-mail address of governments, the applicant should present a compelling explanation of domain structure.

(d) Dispute resolution

It is important to ensure that decisions on complaints are made with impartiality and neutrality in dispute resolution. The applicant states that it has selected a neutral third party as its dispute resolution service provider and that the detailed rules, procedures, and fees for the dispute resolution service provider will be published. However, the applicant fails to demonstrate that the way in which the dispute resolution service provider was chosen was sufficient to ensure impartiality and neutrality.

**Possible Remediation steps for Applicant – This will be posted publicly:**

The applicant should respond in detail to the concerns above explicitly and convincingly. These details should form part of any binding contract with ICANN, and be subject to clear compliance oversight by ICANN.

**Further Notes from GAC Member(s) (Optional) – This will be posted publicly:**

**INFORMATION FOR APPLICANTS**

**About GAC Early Warning**

The GAC Early Warning is a notice only. It is not a formal objection, nor does it directly lead to a process that can result in rejection of the application. However, a GAC Early Warning should be taken seriously as it raises the likelihood that the application could be the subject of GAC Advice on New gTLDs or of a formal objection at a later stage in the process. Refer to section 1.1.2.4 of the Applicant Guidebook (<http://newgtlds.icann.org/en/applicants/agb>) for more information on GAC Early Warning.

## **Instructions if you receive the Early Warning**

**ICANN strongly encourages you work with relevant parties as soon as possible to address the concerns voiced in the GAC Early Warning.**

### **Asking questions about your GAC Early Warning**

If you have questions or need clarification about your GAC Early Warning, please contact [gacearlywarning@gac.icann.org](mailto:gacearlywarning@gac.icann.org). As highlighted above, ICANN strongly encourages you to contact [gacearlywarning@gac.icann.org](mailto:gacearlywarning@gac.icann.org) as soon as practicable regarding the issues identified in the Early Warning.

### **Continuing with your application**

If you choose to continue with the application, then the “Applicant’s Response” section below should be completed. In this section, you should notify the GAC of intended actions, including the expected completion date. This completed form should then be sent to [gacearlywarning@gac.icann.org](mailto:gacearlywarning@gac.icann.org). If your remediation steps involve submitting requests for changes to your application, see the change request process at <http://newgtlds.icann.org/en/applicants/customer-service/change-requests>.

In the absence of a response, ICANN will continue to process the application as submitted.

### **Withdrawing your application**

If you choose to withdraw your application within the 21-day window to be eligible for a refund of 80% of the evaluation fee (USD 148,000), please follow the withdrawal process published at <http://newgtlds.icann.org/en/applicants/customer-service/withdrawal-refund>. Note that an application can still be withdrawn after the 21-day time period; however, the available refund amount is reduced. See section 1.5 of the Applicant Guidebook.

**For questions please contact: [gacearlywarning@gac.icann.org](mailto:gacearlywarning@gac.icann.org)**

**Applicant Response:**

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