GAC Meeting with the At-Large Advisory Committee (ALAC)

Tuesday 10 June 2025
11:30 CEST

83 | POLICY FORUM

ICANN83 GAC/ALAC Agenda

- ◉ Welcome and Introductions (5 mins)

- ◉ Applicant Support Program (ASP) – Equity in the Next gTLD Round (15 mins)
  - ○ ALAC Speaker: Avri Doria
  - ○ GAC Speaker: Tracy Hackshaw

- ◉ Public Interest Frameworks and Advisory Roles (15 mins)
  - ○ ALAC Speaker: Justine Chew
  - ○ GAC Speaker: TBC

- ◉ Q&A and Wrap-Up

83 | POLICY FORUM

Applicant Support Program (ASP) – Equity in the Next gTLD Round

Applicant Support Program (ASP) – Equity in the Next gTLD Round

- The team from ICANN staff, has worked very hard with good faith to produce to produce a application program that is available and understandable to any qualified applicant. They have been very true to the policy in the implementation design and kept the notion of equitability in mind and were very receptive to community comments.

- And yet, I am concerned. Not about the implementation's intent, nor necessarily its design. But rather, I am concerned about the implementation itself. It is not easy, even for some of us who are experienced with ICANN, its lingo, and its way with forms.

- Those handling the process, are not well trained in the variety of ways things are named and done in the global non profit and service worlds. They do not seem to be flexible in understanding the varieties and features of a deserving applicant.

- Those who should meet the intent of the policy, but do not have identities, names, or processes that are not Western, i,.e California look alikes, face difficulty.

- Those processing also do not seem willing or capable of doing the research necessary to understand responses. They reject with statements that the applicants knows are patently false. Perhaps researching answers to understand them is not their inclination nor their job, but they respond with answers, sometimes containing false statements, that need an ICANN translator to understand.

- ASP applicants need as much assistance with the application for ASP as they will need for the TLD application itself. This does not seem to be available to them.

- Additionally I am concerned about outreach - there are too few even trying to apply for ASP.

83 | POLICY FORUM

Applicant Support Program (ASP) – Equity in the Next gTLD Round

- GAC input

83 | **POLICY FORUM**

Applicant Support Program (ASP) – Equity in the Next gTLD Round

- GAC input

83 | POLICY FORUM

Public Interest Frameworks and Advisory Roles

Public Interest Frameworks and Advisory Roles

Conversation on Global Public Interest in ICANN context

- ICANN Bylaws and Articles of Incorporation

- Community discussion since 2016 – attempts to define, operationalize fallen short

- ICANN Board GPI Framework ("**GPIF**"), June 2020, to:
  - Determine its use and utility for the Board and
  - Demonstrate how community could use it to evaluate relevant public interest considerations in a given issue

- GIPF Pilot – 5 overarching ICANN categories with Public Interest sub-categories:
  - **ICANN's technical coordination** – stable, secure, open, resilient, interoperable
  - **ICANN's role in the DNS marketplace** – fair, trusted, supportive of competition, innovative
  - **Benefit to the Internet community** – beneficial, inclusive, supportive of underserved communities & human rights
  - **ICANN's global multistakeholder community and policy development processes** – diverse, respectful, inclusive, innovative, transparent, open, balanced, accountable
  - **ICANNs financial operations** – financially responsible, sustainable

83 | POLICY FORUM

Public Interest Frameworks and Advisory Roles

- GIPF Pilot (mapping exercises) – key findings (Oct 2023)*:
  - 36% of SSAD's 22 recommendations and 78% of SubPro's 41 topics carried GPI considerations
  - GPI was central to discussions involved in the policy development process
  - Need to consider and balance various GPI concerns instead of focusing on a single element
  - GPI framework serves as a tool for the community to have a conversation about what the GPI is
  - Framework is likely to be more effective if discussed, considered during PDP, rather than retroactively.
- [GPI Toolkit v5 October 2023](#)
- [GIPF Checklist February 2025](#)

- **How can GAC & ALAC collaborate to strengthen Global Public Interest considerations?**
  - GPIF Checklist in PDPs
  - Advice - Common themes around 2 ICANN categories
    - **Benefit to the Internet community** – beneficial, inclusive, supportive of underserved communities & human rights
    - **ICANN's global multistakeholder community and policy development processes** – diverse, respectful, inclusive, innovative, transparent, open, balanced, accountable
  - Other

* [Final GPIF Pilot Report, Oct 2023](#)

83 | POLICY FORUM

Q&A and Wrap-Up