



Review our Expected Standards of Behavior when participating in ICANN Meetings.

Go to:

<http://go.icann.org/expected-standards>

Review the ICANN Community Anti-Harassment Policy when participating in ICANN Meetings.

Go to:

<http://go.icann.org/anti-harassment>



Do you have a question or concern for the ICANN Ombudsman?

Email ombudsman@icann.org to set up a meeting.





GAC Capacity Building Weekend

Saturday 17 & Sunday 18 September 2022



PART 8

DNS Roles and Responsibilities - GNSO Registrars

2.7 Registrars Introduction

Ashley Heineman, James Bladel, Owen Smigelski

18 September 2022

Session Agenda

No.	TOPIC	LEAD
1	Intro from the Chair	Ashley Heineman, RrSG Chair
2	State of the domain / registrar industry	James Bladel, GoDaddy
3	RrSG and PDPs	Owen Smigelski, Namecheap
4	Q&A	

Intro to RrSG

Registrar Stakeholder Group (RrSG)

- What is the Registrar Stakeholder Group, and what does it do?
 - The Registrar Stakeholder Group is the main representative body of ICANN accredited domain name registrars. The group participates in the ICANN policy-making process and serves as the voice of registrars within the ICANN process.
- How does the Registrar Stakeholder Group fit in with ICANN and other groups?
 - The Registrar Stakeholder Group is part of the Generic Names Support Organization (GNSO), the primary policy-making body within ICANN. The Registrar Stakeholder Group elects three representatives to the GNSO council. They are tasked with putting forward the registrars' points of view and voting on policy matters, plus one individual to serve on the Nominating Committee.

RrSG Leadership

- Ashley Heineman, Chair (GoDaddy)
- Owen Smigelski, Vice Chair of Policy (Namecheap)
- Jothan Frakes, Vice Chair of Technical Operations (PLISK.COM)
- Eric Rokobauer, Secretary (NewFold Digital)
- Benny Samuelson, Treasurer (NameSRS AB)
- Antonia Chu, GNSO Council Rep / Asia Pacific (Alibaba)
- Greg Dibiase, GNSO Council Rep / North America (Amazon Registrar)
- Theo Geurts, GNSO Council Rep / Europe (Realtime Register)
- Pam Little, Nominating Committee Rep (Alibaba)

RrSG & CPH Working Groups

RrSG Subgroups	CPH Subgroups	PDP/Project Based Teams
RrSG ExCom	CPH TechOps Group	(CPH) RA/RAA Amendment Team
RrSG Policy Team	CPH DNS Abuse Group	(CPH) Roles & Responsibilities Team
RrSG Compliance Group	RDAP WG	CPH Registration Data IRT Team
RrSG DNS Abuse Group		RrSG Transfers Team
RrSG Finance Team		RrSG / CPH Accuracy Team
RrSG RRA Amendment Review Team		RrSG / CPH EPDP Team
RrSG Communications & Outreach Team		

**State of the domain /
registrar industry**

Domain Industry Overview

- Domain Name Basics
 - Domain Names are not Content
 - Content can exist independently of domain names
 - Most domain names are inactive
- Registry
 - Contracted by ICANN to operate a Generic Top-Level Domain (gTLD), e.g. .COM or .CLUB
 - Must serve registrars on equivalent terms
 - Do not have direct relationship with Registrants

Domain Industry Overview

- Registrar
 - Contracted with ICANN to manage Domain Names on behalf of customers
 - May choose to offer (or not offer) any gTLD
 - Enforces Consensus Policies and accountable to ICANN Compliance

Domain Industry Overview

- Registrars have a variety of business models
 - Retail - serves customers directly.
 - Wholesale - serves resellers, who have their own customers
 - Corporate - Focused on corporate/enterprise customers and brand protection.
 - Aftermarket - Geared towards domain marketplace

Domain Industry Overview

- Reseller -Businesses for whom domain names are secondary service
 - Web Hosting & Design
 - Advertising Agencies
 - Real Estate
 - Large Portfolios

Domain Industry Trends

- Customer Economics
 - Price sensitive
 - Domain Names have become commoditized
- New Registrations vs. Aftermarket Growth
- Consolidation
 - Natural Response to commoditized services
- Vertical Integration
 - Expansion into hosting, brand protection, security

Nexus with ICANN

- ICANN Contracts (RAA)
 - Including Consensus Policies and Temporary Specifications.
- Partnerships with Registries
 - Stay current on marketing programs, promotions, etc.
- Interactions with ccTLDs
 - Encompassing both policy/governance and business topics
- Engagement with Govts / LEA / SSAC

Challenges

- Privacy vs. Accountability
- Regional Representation & Barriers to entry
- Conflict of local laws with ICANN policy
- DNS as a “regulatory chokepoint”

RrSG & ICANN Policy

RrSG and ICANN Policy

- RrSG Policy Sub Team
 - Led by Vice Chair, Policy
 - Monthly Meetings
 - Approximately 20 members
 - Represent diverse interests of RrSG
 - RrSG comments:
<https://rrsg.org/rrsg-icann-public-comments/>

RrSG and ICANN Policy

- Drafting RrSG comments
 - Initial draft by Vice Chair
 - Engage participants in policy group for feedback
 - Initial draft discussed and agreed by Policy sub team
 - Will note divergence within RrSG
 - Final draft sent to full RrSG
 - Final comment incorporates RrSG feedback

RrSG and ICANN Policy

- RrSG and policy groups
 - Participate in those that impact registrants and registrars
 - Participation is on behalf of RrSG membership (not individual registrars)
 - Ensure RrSG participants represent diversity within the RrSG

RrSG Resources

- RrSG website: <https://rrsg.org>
- RrSG Charter: <https://rrsg.org/wp-content/uploads/2018/06/RrSG-Charter-6.0-May-2018.pdf>
- List of RrSG Members: <https://rrsg.org/members-list/>

Abuse Contact Identifier (ACID) Tool

www.acidtool.com

The Registrar Stakeholder Group (RrSG) offers this tool free of charge to anyone trying to identify the appropriate party (e.g. hosting provider) to report abuse to.

This tool, which relies on public data provided by third parties, is provided for informational purposes only; the RrSG makes no warranty regarding the accuracy of such data. The data retrieved and displayed does not imply any obligation, duty, or liability on the part of the Registrar Stakeholder Group, including with regard to any use that may be made of such data.

Domain name

Provides details for: Hosting Provider, Email Service Provider, Registrar and Registrant

(Formerly abusetool.org)

QUESTIONS?