ICANN 65
POLICY FORUM
MARRAKECH
24–27 June 2019

GAC Underserved Regions Working Group (USR WG) Meeting

ICANN | GAC
Governmental Advisory Committee

ICANN

24 June 2019
14:15 - 15:00

Pua Hunter (USR WG Co-Chair)
Luisa Paez (Canada)

ICANN65 Meeting

Agenda Item 3.2

Agenda

1. **GAC USR WG Capacity Building Workshop**
   a. Pre-ICANN65 Capacity Building Workshop
   b. ICANN Board Topic Proposal
   c. GAC/ALAC joint initiative

2. **GAC USR WG work plan** - For GAC review and endorsement

3. **GAC Travel Support Rules** - Thursday update to the GAC in plenary

4. Focal Group on Subsequent Procedures of gTLDs / **Applicant Support Program**

5. **A.O.B**

Agenda Item 1. GAC USR WG Capacity Building Initiative

ICANN65 - Pre-ICANN65 Capacity Building Workshop

Sunday 23 June

13:30 to 18:30

Topics

1. Understanding the ICANN Policy Development Process
2. Security and Resiliency of the DNS in the African Region
3. ccTLDs current issues and the role of governments
4. Best practices/collaboration and Key challenges faced by GAC USR WG members

Agenda Item 1. GAC USR WG Capacity Building Initiative

ICANN65 - GAC and ICANN Board Meeting

Wednesday 26 June

11:00 to 12:00

GAC capacity building Sustainability Efforts

- Board supported GAC's capacity building initiative which began in January 2017
- Outcome: GAC Capacity Building Evaluation Report
- Post workshop surveys: Demand for additional capacity building
- Additional Budget Request (ABR FY19 & 20)
- Assurance of continued funding allocation

Agenda Item 2. WG work plan

USR WG work plan: **https://tinyurl.com/y5r2vunr**

USR WG PILLARS:

1.Knowledge-Base & Capacity

2.Policy Engagement & Participation: **ENABLE THE USRWG TO MEANINGFULLY PARTICIPATE IN ICANN POLICY PROCESSES (PDPs, CCWGs)**

3.Relationship-building: **STRENGTHEN USRWG RELATIONSHIPS WITH THE GAC AND THE REST OF THE ICANN COMMUNITY AND OTHER**

Agenda Item 3. GAC Travel Support Rules

GAC Travel Support Rules for WG Review: https://tinyurl.com/yy7j6mhy

- Last update: 27 January 2017
- Recent changes of ICANN Travel Support Guidelines
- GAC USR WG work plan
- ICANN64 Kobe Meeting

All of the rules are worth reviewing, and several sections of the proposed new rules deserve your close attention, including new sections on:

- Eligibility criteria (section 4.1)
- Selection Criteria Scoring (section 4.2); and
- Privacy Policy (section 6.7) – Information regarding the final list supported travelers may be shared publicly.

Agenda Item 3. GAC Travel Support Rules

II. Terms & Conditions

2.1 Application process

Set forth below are the necessary application process steps and general timelines for all GAC travel support requests. Application deadline dates and processing are generally driven by the ICANN org requirement that lists of supported travelers must be supported buy each community 120 days prior to the start of each ICANN public meeting.

Application Process	Timeline	Actor/Administrator
GAC Travel Support Request Form Completion	Deadline for applications is generally one (1) calendar week from date sent by staff. Usually 3 weeks before the ICANN Travel Support submission deadline which is 120 days prior to the start of the meeting for which support is requested.	GAC Members and Observers
Applications assessed per the eligibility and selection criteria set forth in the GAC travel support rules (see selection process section 4.3)	Generally starting two (2) days after travel support form application deadline concludes	ICANN GAC Support
Selection Committee review of GAC applications assessment	Generally one (1) week to ten (10) days after the application deadline has passed	GAC Leadership
Final list sent to ICANN Travel Support	120 days prior to the next ICANN Meeting	ICANN GAC Support
GAC Supported travelers notifications	120 days prior to the next ICANN Meeting	ICANN GAC Support

Agenda Item 3. GAC Travel Support Rules

IV. Selection Criteria

Decisions about travel support are based on a two-step process, eligibility and then selection based on specific criteria established by the GAC.

4.1 Eligibility

Eligibility for travel support is limited to officially designated representatives or advisors of GAC Members or Observing organizations. Allocation of supported travel slots for members of the GAC community are made based on the following criteria

	Eligibility Criteria	Approval
1	GAC Member country, territory or observing organization? List of GAC Members and Observers	YES / NO
2	Is the applicant an officially designated representative or advisors of a GAC Member or Observing organization?	YES / NO
3	United Nations grouping of Small Islands Developing States (SIDs)	YES / NO
4	United Nations grouping of Least Developed Countries (LDCs)	YES / NO
5	Low, lower-middle, upper-middle income (LI, LMI, UMI) economies following the World Bank economic classification	YES / NO
6	Allocated travel support for the last three consecutive meetings (incl. categories as listed in section 1.3.1 and 1.3.2)	YES / NO
7	Multiple travelers for the same GAC Member or Observing organization	YES / NO

Agenda Item 3. GAC Travel Support Rules

1.4 Applicant Requirements

ICANN Travel support slots are limited and frequently requests exceed the number of available slots at each meeting. As a result, those attendees who receive support must make a commitment to focused and active participation in the GAC activities at each public meeting. GAC Members who request travel support to an ICANN Meeting are expected to:

- Complete a travel support request form within the submission period announced periodically for public meetings by GAC Support Staff.
- Complete the additional information box in the travel support request form, explaining the reason for their request, their position within the GAC and the purpose of their mission.
- **Complete, when required, short designated courses available on the ICANN Learn online platform prior to attending the meeting for which they are receiving support. Required courses may be designated from time-to-time by meeting sponsors or GAC leadership and will be identified at the time the application period for a meeting is announced by GAC Support staff. Courses or course web links may be delivered via email in preparation for the upcoming meeting. ICANN Learn courses can be found at: https://learn.icann.org/#/login, and are comprised of short online learning courses for the global Internet community, designed to share institutional knowledge and increase understanding about ICANN and Internet-related topics.**
- **Confirm that, should they receive travel support, their department, Ministry or High Level Authorities, agree to their availability for the travel dates and associated attendance during the ICANN Meeting period for which they are requesting travel support.**
- Attend, at a minimum, all scheduled GAC plenary and joint sessions (indicated in grey and green as per the GAC one pager spreadsheet schedule circulated for the supported meeting)

Agenda Item 3. GAC Travel Support Rules

Selection Criteria	Scoring (points assigned)	
1. GAC Participation	**30**	
	United Nations SID	30
	United Nations LDC	30
	World Bank Classification of low or lower-middle and upper-middle income economy	30
	Pre-approved organization	30
2. Experience and Leadership in the GAC	**20**	
	Vice-Chairs position	20
	Working Group Chair/ Co-Chair position	20
	GAC Membership contributions	20
	GAC point of contact to an ICANN group	20
3. ICANN Engagement	**20**	
	GAC Lead participant in ICANN working group or cross-community working groups	20
	Completion of ICANN Learn mandatory courses (if required)	20
4. ICANN Meetings attendance (incl. booking cancellations)	**15**	
	Never attended an ICANN Meeting	15
	Attended 1 meeting over the last 3 consecutive meetings	15
	Attended 2 meetings over the last 3 consecutive meetings	15
	Attended 3 meetings over the last 3 consecutive meetings	0
	Canceled allocated travel support past the 45-day deadline during one of the last three consecutive meetings	0
	Support cancelled during one of the last three consecutive ICANN meetings for failure to provide required information to ICANN Travel Support in a timely manner	0
5. Regional Balance	**15**	
	Applicant resides in the represented GAC Member country, territory, or region	15
	Location of the Applicant requesting travel support is not in the country, territory or region of the ICANN Meeting	0

Agenda Item 3. GAC Travel Support Rules

6.6 Failure to Comply with Terms

The following terms and conditions reflect the current rules developed in accordance with the Community Travel Support Guidelines, to address the accountability and transparency and audit trail requirements of ICANN. These terms and conditions apply for GAC Travel Support.

The Travel Summary for each meeting provides all basic necessary information to supported travelers - https://community.icann.org/display/trvlconstit/Travel+Summary.

If a GAC traveler fails to comply with any one of the above-mentioned terms and conditions of the ICANN GAC travel support program and upon the suggestion or agreement of the GAC Travel Support Selection Committee, ICANN upon suggestion by the Chair of the GAC reserves the right to determine the appropriate course of action including, but not limited to:
(i) terminating the financial support prior to the end of a meeting;
(ii) causing the GAC traveler's early departure from the program and ICANN meeting;
(iii) and/or asking the GAC traveler to cover costs for expenditures.

6.7 Privacy Policy

ICANN respects the protection and privacy of personal information. See ICANN's privacy policy here. Supported GAC travelers are identified to the GAC leadership and ICANN org has typically produced a public list of all ICANN supported travelers to each ICANN public meeting (see:https://community.icann.org/display/trvlconstit/Travel+Report).

Agenda Item 3. GAC Travel Support Rules

ICANN65 – GAC Operational Matters Session
Thursday 27 June
11:30 – 12:00

GAC USR WG Members are expected to provide an update to the GAC in plenary on the work that has been accomplished between ICANN64 and ICANN65.

The outcome of the session is for the GAC USR WG to ensure the new rules will be sent to the GAC after ICANN65 for endorsement and application by ICANN67.

Background

- The **Applicant Support Program** (ADS) is an initiative developed within the New gTLD Program seeking to serve the global public interest by ensuring worldwide accessibility to, and competition within, the New gTLD Program.

- This Applicant Support Program was conceptualized by the Joint Applicant Support Working Group (JASWG) about a decade ago in order to provide assistance to gTLD applicants in underserved regions and communities to ensure worldwide accessibility and competition within the New gTLD Program.

- The Competition, Consumer Trust, and Consumer Choice (CCT) Review Final Report [icann.org], published in September 2018, is a regular review of the degree to which the New gTLD Program promoted consumer trust, choice and increased competition in the Domain Name System (DNS) market.
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In reference to the **Applicant Support Program** (ASP), the CCT presented various recommendations to support the participation of the Underserved regions and increase awareness of the program:

- **Revisit Application Support Program**: reduction of fees (far exceeds USD $185 000 to get a new gTLD string), additional support, access to simple information in relevant language (Draft Rec. 46, Final Rec. 32)
- Not only should the **application fee be reduced for all applicants** but members from **underserved regions should be offered additional support** due to external issues [...] which should not prevent entities in those regions from applying

Proposal For Discussion

USR WG could review the Applicant Support Program to strengthen the program and make sure it serves the needs of underserved regions with the future round of new gTLDs.

- During ICANN's 2012 application window ICANN received 1,930 applications, of which 1,232 were delegated (introduced to the Internet).

- According to ICANN's statistics, applications were received from 60 countries: https://newgtlds.icann.org/en/program-status/statistics
  - 911 applications from North America
  - 675 from Europe
  - 303 from Asia-Pacific
  - 24 Latin America & Caribbean
  - 17 Africa

- ICANN's New gTLD Subsequent Procedures Policy Development Process Working Group started in 2015.

- In Marrakech a **GAC Focal Group** will be launched to organize itself to be able to provide timely input into ICANN's New gTLD Subsequent Procedures PDP Working Group deliberations.

- Expected Final Report with Final Recommendations in December 2019 if all goes as planned.

New Generic Top-Level Domains

13 June 2012

Quick Facts about applied-for new gTLD strings

At a Glance

The Internet Corporation for Assigned Names and Numbers (ICANN) received 1930 gTLD applications during its 2012 application window. Of those, 84 were designated as community-based by the applicant.

- Africa • 17
- Asia Pacific • 303
- Europe • 675
- Latin America • 24
- North America • 911

Applications by ICANN region

Top contested strings

- .app (13)
- .home (11)
- .inc (11)
- .art (10)
- .blog (9)
- .book (9)
- .llc (9)
- .shop (9)
- .design (8)
- .cloud (7)
- .hotel (7)
- .love (7)
- .ltd (7)
- .mail (7)
- .news (7)
- .store (7)
- .web (7)

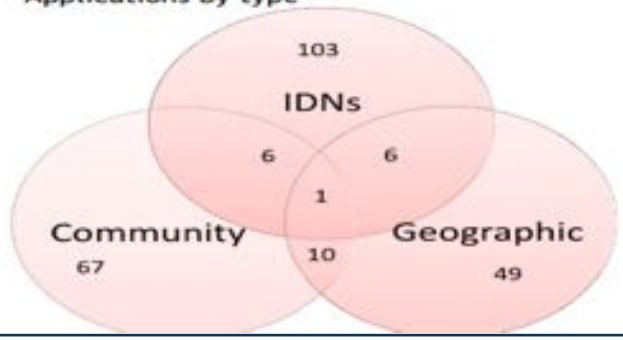
By the Numbers

230
Strings with more than one applicant

751
Applications for contested strings

116
Applications for internationalized domain names

Applications by type



Agenda Item 5. Any Other Business

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