

GAC Early Warning – Submittal Yun-CN-12524

Application ID:	1-1318-12524
Entity/Applicant Name:	Amazon EU S.à r.l.
String:	YUN
Early Warning Issue Date:	20 November 2012

Early Warning Description – This will be posted publicly:

GAC Member(s) to indicate a description of the Early Warning being filed

With abbreviation “Yun” or “Dian”, Yunnan Province is located in the southwest part of China and covers an area of 394,000km². It borders Myanmar in the east, and Laos and Vietnam in the south, and the border line is about 4,060 km long.

“YUN”(“云” in Chinese), as a shortened form of Yunnan Province, represented the Yunnan Province, which is well known to all.

The Chinese Government does not support the YUN request from the applicant for a TLD at this stage.

Reason/Rationale for the Warning – This will be posted publicly:

GAC Member(s) to indicate the reason and rationale for the Early Warning being filed.

With abbreviation “Yun” or “Dian”, Yunnan Province is located in the southwest of China and covers an area of 394,000km². It borders Myanmar in the east, and Laos and Vietnam in the south, and the border line is about 4,060km long.

Yunnan is one of the earliest human birthplaces and also a province with many ethnic groups, many religious types, and being rich in ethnic cultural resources. Its diversity in biology, eco-environment and culture makes it a place with natural and unique cultural and ecological conditions.

Yunnan, as a geographic name, can be traced back to 109 BC. At that time, it used YiZhou County at first, then change to the Yunnan County. As time pass by, the region within the jurisdiction of Yunnan have growing to a very large scale.

From the perspective of the Standardization of Geographical Names, the standard names are composed of "the proper name plus generic term", but in actual social life,

GAC Early Warning – Submittal Yun-CN-12524

the form of the use of place names is not just confined to the standard names. Some provincial-level administrative regions and cities in China all have the relevant abbreviations and the corresponding international standardized spellings. The abbreviations and its international standardized spelling form refer to the same area and the same geographic entity just like what the standard names refer to.

Therefore, without the authorization of the relevant government agencies of China, the geographic name should not be used as the Generic Top-level Domain.

The Chinese Government firmly opposes Amazon to using "YUN" as a Generic top-level Domain Name at this stage.

Supporting GAC Members (Optional):

I agree to include the supporting GAC members in the publication of this Early Warning

Possible Remediation steps for Applicant – This will be posted publicly:

GAC Member(s) to identify possible remediation steps to be taken by the applicant

- The applicant should withdraw their application based on the information provided above

Further Notes from GAC Member(s) (Optional) – This will be posted publicly:

--

INFORMATION FOR APPLICANTS

About GAC Early Warning

The GAC Early Warning is a notice only. It is not a formal objection, nor does it directly lead to a process that can result in rejection of the application. However, a GAC Early Warning should be taken seriously as it raises the likelihood that the application could be the subject of GAC Advice on New gTLDs or of a formal objection at a later stage in the process. Refer to section 1.1.2.4 of the Applicant Guidebook (<http://newgtlds.icann.org/en/applicants/agb>) for more information on GAC Early Warning.

Instructions if you receive the Early Warning

ICANN strongly encourages you work with relevant parties as soon as possible to address the concerns voiced in the GAC Early Warning.

Asking questions about your GAC Early Warning

If you have questions or need clarification about your GAC Early Warning, please contact gacearlywarning@gac.icann.org. As highlighted above, ICANN strongly encourages you to contact gacearlywarning@gac.icann.org as soon as practicable regarding the issues identified in the Early Warning.

Continuing with your application

If you choose to continue with the application, then the “Applicant’s Response” section below should be completed. In this section, you should notify the GAC of intended actions, including the expected completion date. This completed form should then be sent to gacearlywarning@gac.icann.org. If your remediation steps involve submitting requests for changes to your application, see the change request process at <http://newgtlds.icann.org/en/applicants/customer-service/change-requests>.

In the absence of a response, ICANN will continue to process the application as submitted.

GAC Early Warning – Submittal Yun-CN-12524

Withdrawing your application

If you choose to withdraw your application within the 21-day window to be eligible for a refund of 80% of the evaluation fee (USD 148,000), please follow the withdrawal process published at <http://newgtlds.icann.org/en/applicants/customer-service/withdrawal-refund>. Note that an application can still be withdrawn after the 21-day time period; however, the available refund amount is reduced. See section 1.5 of the Applicant Guidebook.

For questions please contact: gacearlywarning@gac.icann.org

Applicant Response: