GAC Discussion on Subsequent Rounds of New gTLDs

Session #2

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**Session Objectives**

GAC Members to 1) Review background of new gTLDs, 2) Review recent developments on the Operational Design Phase, 3) Review GAC positions on key topics for potential GAC Advice to the ICANN Board relative to Subsequent Rounds of New gTLDs and 4) Discuss proposed Board-facilitated dialogue with the GNSO Council on Closed Generics.

**Leadership Proposal for GAC Action**

1. GAC to receive ICANN org updates on the background of new gTLDs and the ongoing Operational Design Phase (ODP) and consider contributing as warranted consistent with GAC positions on issues of importance to the GAC.

2. GAC Members to discuss priority topics pertaining to the SubPro PDP WG Final Report with the aim to prepare, if needed, potential GAC Consensus Advice and/or any other input for the ICANN Board.

3. GAC to receive an ICANN org review of the background of the 2017 GAC/GNSO dialogue on IGO and Red Cross Identifiers

4. GAC to discuss the proposed Board-facilitated GAC/GNSO Small Group on Closed Generics.
Current Status and Recent Developments

Operational Design Phase (ODP)

To help inform its discussion on whether the outputs of the Subpro PDP WG Final Report are in the best interest of the ICANN community or ICANN, in September 2021, the ICANN Board approved the initiation of an Operational Design Phase (ODP). The ODP is a process in which ICANN org develops and provides the ICANN Board with relevant information to facilitate the Board’s determination of whether the Policy Development Process recommendations are in the best interest of the ICANN community or ICANN.

After a three-month ramp-up period, the ODP started on 3 January 2022. The ICANN Board has asked that ICANN org submit the Operational Design Assessment (ODA), the final output of the ODP 10 months after its start.

The ODA will provide the Board with an understanding of the operational impacts of accepting the recommendations, including potential obstacles, expected costs, and the timeline to implementation. More information on the ODP process can be found on the ODP webpage.

Closed Generics

As part of the ODP work, several policy issues were identified for the ICANN Board to address, including closed generics, since the SubPro PDP WG did not reach consensus on policy recommendations on closed generics. GAC advice from 2013 states that “for strings representing generic terms, exclusive registry access should serve a public interest goal”.

The ICANN Board discussed the possibility for a GAC/GNSO collaboration - with ICANN Board facilitation - in a small focused group with subject matter experts from both groups to attempt the development of a framework for closed generics. The focus for this small group would be to find a compromise solution on closed generics, taking into account the GNSO position of allowing closed generics, with the GAC position of serving a public interest goal.

In March 2022 the ICANN Board reached out to the GAC and GNSO Chairs to identify interest in this process, followed by a subsequent letter including a framing paper outlining roles and responsibilities, the process and expected timing. Both the GAC and GNSO have agreed in principle to this dialogue taking place, but the timing and process is yet to be determined.

Should the GAC and GNSO reach agreement on a framework, the broader community will be invited to provide feedback. Following community input, the proposed framework – if agreed upon – can be considered through the appropriate GNSO policy development process. If the dialogue does not result in a mutually agreed framework, the Board will need to consider appropriate next steps.

ICANN74 Focus and Next Steps

ICANN74 provides an opportunity for the GAC to review its materials and positions on subsequent rounds of new gTLDs in preparation for submission of potential GAC Advice to the ICANN Board regarding the next round of new gTLDs.

Additionally, GAC membership may wish to monitor and consider contributing to studies and
deliberations of either (or both) Operational Design Phase and Implementation Review Team, consistent with GAC positions on issues of importance to the GAC.

Now that the ICANN org has begun the Operational Design Phase, next steps with varying timelines include:

i. ICANN org to conduct ODP and deliver Operational Design Assessment (ODA) to the ICANN Board for consideration;
ii. ICANN Board consideration of the PDP recommendations as adopted by GNSO Council - opportunity for GAC Consensus Advice to the ICANN Board;
iii. ICANN Board vote;
iv. ICANN org (as directed by the Board) to begin implementation of the policy recommendations (which will likely include a revised Applicant Guidebook).

Upon completion of these successive steps ICANN org would be expected to start a new round of applications for gTLDs, timing to be confirmed.

Key Reference Documents

- Final Report on the new gTLD Subsequent Procedures PDP WG
- GAC Consensus Collective Comment (1 June 2021) on GNSO New gTLD Subsequent Procedures Final Outputs for ICANN Board Consideration.
- New gTLDs Subsequent Procedures ODP Scoping Document.

Further Information


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