



August 14th, 2012

Ms.
Heather Dryden
Chair of the Governmental Advisor Committee of ICANN
Cc: GAC, ICANN

Reference: Application of Patagonia's Region name for a new gTLD.

Dear Ms. Heather Dryden,

On behalf of the Government of Chile, we would like to express our concern regarding the application of "Patagonia" for a new gTLD.

As you know, during the last meeting of the GAC, that was held in the city of Prague, Czech Republic, it was presented an application for a new gTLD: ".patagonia". Chile through the mailing list of the GAC has expressed its apprehension, because Patagonia is an important part of the Chilean territory.

Regarding this, it is worthy to note that Patagonia is an important part of the southern cone of our country, that is made up by very important and well known places at international level, like the Torres del Paine, Riesco Island, San Rafael Lagoon, Tierra del Fuego, Punta Arenas, Puerto Aysen, the Strait of Magellan and the Cape Horn.

As you can see, this is a region of enormous natural wealth, which is part of the identity of the Chilean people.

In addition, the Patagonia is a geographical region in the south of our continent which is part of the territory of two countries: Chile and Argentina.

Because of this, we believe it is essential that the GAC, as Advisory Committee composed of representatives of Governments, must inform to the Board, the nature of the Patagonia as a geographic region, and in consequence, to reject the application submitted by the clothes outdoor "Patagonia" company that obviously takes its name from our territory.

In this sense, we would like to ask the GAC the following:

- That the case ".Patagonia" shall be included as a part of the "Early Warning" process in the GAC.
- That the case of "Patagonia" shall be included in the "GAC Advise" of the new gTLDs, requesting to the Board that rejects this application.

Finally, the company "Patagonia" did not have requested previously to the application, the authorization from the two countries that have sovereignty in this territory: Chile and Argentina.

We look forward to hearing from you regarding this matter as soon as possible.

Yours sincerely,



Jorge Atton Palma
Undersecretary of Telecommunications



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