Ms. Heather Dryden, President  
Government Advisory Council of ICANN  
e-mail: gacsec@icann.org

Re: Request for GAC Early Warning to ICANN on Top Level Domain Name Proposals for “.health”

Dear Ms. Dryden,

The International Society for Telemedicine and eHealth (ISfTeH) is a federation of national professional societies in 42 countries, with institutional and other types of membership in an additional 30 plus countries. Our mission is to facilitate the international dissemination of knowledge and experience in Telemedicine and eHealth and to provide access to recognized experts in the field worldwide. (Visit www.isfteh.org for more information).

We are aware that in the context of the new gTLD programme, four applications have been submitted to ICANN for the top level domain (TLD) “.health”. We ourselves had planned to make a submission but circumstances did not permit us to complete the application. We recognize the great value to the health marketplace that, collectively, these names could create.

However, as a federation of professionals who are the stewards of the telemedicine and e/mHealth profession in countries, we are concerned about the possibility that ICANN could assign these TLDs without adequate assurances that they will be operated in the interest of global public health.

We consider it of the greatest importance that “.health” is created as a trusted place for health information and health care practice. The public should be able to rely that the operators of “.health” LTD are trusted entities which operate these TLDs in the interest of global public health, and are capable of ensuring that the attribution of any sub domain meets certain base line conditions which protect public health. For example, the illegal promotion and sale of medicines on the Internet (which pose a serious risk to patients) should be banned. Likewise, preserving the confidentiality of patient information, and enforcing consumer protection during the collection, storage, use and exchange of data online should be assured. These are just examples of the many issues that require careful consideration.
The health Internet is a vital means of health information access worldwide, and trusted and reliable “.health” top level domain based on the public interest and broad-based, multi-stakeholder consensus principles would be a critical resource for the global community. We understand that the current applicants intend to sell the “.health” TLD on a ‘first-come, first-served’, wholesale and auction basis, placing private interests ahead of the public interest. We strongly urge the GAC to consider the lack of the public health dimension in the current “.health” TLD proposals as a serious reason for making the applications for “.health” TLD the subject of an Early Warning and subsequently to GAC Advice to the ICANN Board.

The ISfTeH is available to work with GAC and ICANN to develop mechanisms to ensure the proper resolution of the issues raised here. Thank you for your time and consideration given to this matter.

Sincerely,

Prof. S. Yunkap Kwankam
Executive Director