



March 5, 2013

Dr. Steve Crocker, Chairman of the Board
Mr. Fadi Chehadé, President & CEO
Mr. John Jeffrey, General Counsel
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536

Re: Public Interest Commitments

Dear Dr. Crocker, Mr. Chehadé, and Mr. Jeffrey,

Thank you for the opportunity to participate, as an applicant for new gTLDs, in ICANN's Public Interest Commitments ("PIC") process.

While we support the concept of limited PICs, we are unable to make a firm commitment under the current PIC process because it is not yet finalized. It is our hope that ICANN, the Government Advisory Committee, and other interested parties understand that Applicants cannot commit to a process, particularly one that affects their ability to run a registry and opens the registry up to unlimited potential complaints, without clarity and transparency as to what that process entails. We will consider PICs as ICANN reveals more details about the actual process and impact PICs will have on applicants.

As an alternative, Amazon recommends that ICANN consider including clauses in all of its Registry Agreements, similar to the 2012 .com Registry Agreement, stating that relevant competition authorities have jurisdiction over potential competition matters related to Registry Services, as referred to it by ICANN. We believe this may alleviate many of the current concerns from the community and governments in this matter.

With best regards,

A handwritten signature in black ink, appearing to be "Stacey King", written over a circular scribble.

Stacey King
Sr. Corporate Counsel, Amazon.com

Cc: Heather Dryden, Chair – Government Advisory Committee